



A DIGITAL INITIATIVE FOR YOU

www.ripplemarketing.ie


Oifig Fiontair Áitiúil
Local Enterprise Office

HOW WE CAN HELP

Are you set up to trade in 2021? Or do you need...

- An e-commerce function on your website
- Advertising for a product or service through digital ad campaign
- A new e-commerce website
- Content creation through video & photography
- A lead driven email marketing campaign

The Local Enterprise Office - Trading Online Voucher offers to cover up to 50% of the cost for your business to go digital*

*Percentage covered (50%) subject to change. Please check <https://www.localenterprise.ie/Discover-Business-Supports/Trading-Online-Voucher-Scheme/>

Our core Local Enterprise Office (LEO) services

1. Developing or upgrading an e-commerce website.
2. Implementing online payments or booking systems.
3. Developing a digital marketing strategy for your business
4. Content Creation



WEBSITE PACKAGES YOU CAN AFFORD

Starter Website

Regular Price: €2,000

LEO Price: €1,000 (50% reduction)

- Mobile optimised e-commerce website (up to 6 pages)
- Hosting & domain registration for 1 year*
- SSL Certificate
- Email & contact enquiry form set up
- Social Media Integration

Suitable for a small business with approximately 20 products

E-Commerce Website

Standard Price: €4,000

LEO Price: €2,000 (50% reduction)

- Mobile optimised e-commerce website (up to 15 pages)
- Hosting & domain registration for 1 year*
- SSL Certificate
- Email & contact enquiry form set up
- Social Media Integration
- Payment Solutions
- Video Integration
- Blog or News section
- Google Map Integration

**Small yearly fee*



CUSTOMISABLE PACKAGES FOR YOUR BUSINESS

DIGITAL SERVICES WE CAN PROVIDE

- 24/7 email client support
- Responsive website design
- Web hosting
- .ie / .com domain registration + SSL cert
- Search Engine Optimization (SEO)
- Up to 10 email accounts
- Specific graphic design requirements
- Logo design + Favicon
- Payment solutions
- Free images & video from stock
- Online blog function - showcase your news
- Social media links integration - Facebook & Twitter
- Google Analytics
- Contact enquiry form



OTHER CORE SERVICES

- Photography
- Google Ads
- Social Media Campaigns
- Creative Services - Branding & Design
- Email Marketing Campaigns
- Copy Writing
- Account Management

Contact Us
for a quote

SOME ?'s ANSWERED

What we need to get you started

Once your LEO grant is approved we will need;

- A design brief and some ideas for your website
- Your brand guidelines (if any)
- Your logo
- Text content
- Photos

We offer a professional branding service along with copy writing if you need assistance with the above..



[CLICK HERE FOR MORE INFORMATION ON HOW WE CAN HELP GROW YOUR BUSINESS](#)